

ANNUAL MEETING OF STOCKHOLDERS OF BEASLEY BROADCAST GROUP, INC.

May 29, 2024

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NOTICE OF INTERNET AVAILABILITY OF PROXY MATERIALS:

The Proxy Statement and Annual Report to Stockholders
are available at www.proxydocs.com/BBGI

Please sign, date and mail
your proxy card in the
envelope provided as soon
as possible.

↓ Please detach along perforated line and mail in the envelope provided. ↓

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**THE BOARD OF DIRECTORS RECOMMENDS THAT YOU VOTE "FOR" EACH OF THE NOMINEES LISTED IN PROPOSAL 1
AND "FOR" PROPOSALS 2 AND 3.**

PLEASE SIGN, DATE AND RETURN PROMPTLY IN THE ENCLOSED ENVELOPE. PLEASE MARK YOUR VOTE IN BLUE OR BLACK INK AS SHOWN HERE

1. ELECTION OF DIRECTORS:

NOMINEES:

	FOR	AGAINST	ABSTAIN
Michael J. Fiorile (For Class A Common Stockholders)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Gordon H. Smith (For Class A Common Stockholders)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Brian E. Beasley (For All Classes of Common Stockholders)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bruce G. Beasley (For All Classes of Common Stockholders)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Caroline Beasley (For All Classes of Common Stockholders)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Peter A. Bordes, Jr. (For All Classes of Common Stockholders)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Leslie V. Godridge (For All Classes of Common Stockholders)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Charles M. Warfield, Jr. (For All Classes of Common Stockholders)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

2. Advisory vote to approve named executive officer compensation. FOR AGAINST ABSTAIN

3. Ratification of the appointment of Crowe LLP as the Company's independent registered public accounting firm for the year ending December 31, 2024. FOR AGAINST ABSTAIN

In their discretion, the proxies are authorized to vote upon such other business as may properly come before the Annual Meeting of stockholders and any adjournment thereof.

These items of business are more fully described in the proxy statement. The record date for the Annual Meeting is April 1, 2024. Only stockholders of record at the close of business on that date may vote at the meeting or any adjournment thereof.

To change the address on your account, please check the box to the right and indicate your new address in the space above. Please note that changes to the registered name(s) on the account may not be submitted via this method.

Signature of Stockholder Date: Signature of Stockholder Date:

Note: Please sign exactly as your name or names appear on this Proxy. When shares are held jointly, each holder should sign. When signing as executor, administrator, attorney, trustee or guardian, please give full title as such. If the signer is a corporation, please sign full corporate name by duly authorized officer, giving full title as such. If signer is a partnership, please sign in partnership name by authorized person.

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BEASLEY BROADCAST GROUP, INC.

THIS PROXY IS SOLICITED ON BEHALF OF THE BOARD OF DIRECTORS

The undersigned hereby appoints Chris Ornelas and Heidi Raphael as proxies, with power to act without the other and with power of substitution, and hereby authorizes them to represent and vote, as designated on the other side, all the shares of stock of Beasley Broadcast Group, Inc. standing in the name of the undersigned with all powers that the undersigned would possess if present at the Annual Meeting of Stockholders of the Company to be held on Wednesday, May 29, 2024, at 12:00 p.m. Eastern Time, and any adjournment thereof.

(Continued and to be signed on the reverse side)